

Special Conditions of Participation

for DEMO AREA 2022



Definitions:

- Fairnamic: Fairnamic GmbH shall hereafter be referred to as **fairnamic**.
- MF-Venue Messe Frankfurt Venue GmbH shall hereafter be referred to as **MF-Venue**.
- OSC Upon admission, exhibitors receive an access-code for the Messe Friedrichshafen Online-Service-Center (hereafter referred to as **OSC**). Stand registration and media entries must be executed via the OSC.
- Conditions of Participation: General Terms and Conditions of Participation, Technical Guidelines, House Rules, General Protection and Hygiene Concept, Data Protection Guidelines and further documents are available here: www.eurobike.com/exhibiting-guidelines.

1. General event information

1.1 Opening times

The DEMO AREA as part of EUROBIKE 2022 will take place from Wednesday, July 13, 2022 to Sunday, July 17, 2022 at the exhibition grounds of Messe Frankfurt. The DEMO AREA exhibition (stand preparations and customer meetings) will be open from 9.00 a.m. to 6.00 p.m. Test rides inside the fair grounds and on the test tracks will be possible from 9:30 a.m. to 5:30 p.m. The right to alter the opening times due to serious reasons is reserved.

1.2 Set-up and dismantling times

1.2.1 DEMO AREA open Air Grounds East

Set Up:

July 11, 2022: 7:00 a.m. – 10:00 p.m.

July 12, 2022: 7:00 a.m. continuously

Separate set-up times apply to the set-up of stands used exclusively for the Festival Days. Advanced stand set-up must be approved by the project management.

Dismantling:

July 17 – 18, 2022: July 17 from 6:00 p.m. continuously until. July 18, 10 p.m.

July 19 – 20, 2022: 7:00 a.m. – 10:00 p.m.

Early dismantling is prohibited. Please note the General Conditions of Participation.

1.3 After admission, all services may be ordered via the Messe Frankfurt Shop for Exhibitor Services. Media Entries need to be edited in the OSC. Logins for both shops will be sent to you via e-mail. If the stand at the DEMO AREA is a second stand, in addition to a regular exhibition stand, the media entry from the main stand will also be used for the stand in the DEMO AREA. If you want an different media entry for your DEMO AREA stand, you will need to order an additional media entry (for a fee). Please contact project management in that case.

1.4 Access to the show grounds: Exhibitors can enter the grounds via Gate West. Signs on site will help you find your way around. You need a registered exhibitor pass or a set-up /dismantling pass during the set-up and dismantling period. Please note that every vehicle must be registered during the set-up and dismantling periods in order to drive onto the exhibition grounds. To avoid waiting times, please register your vehicle in advance via the registration shop (the link to the shop will be provided at a later date) and then report on site at the check in. Only registered vehicles are allowed to enter.

1.5 Stand parties after the closing of the trade fair must always be approved by the project management and can be registered via the OSC. The stand party fee is €100.00. fairnamic reserves the right to charge a fee for any additional costs incurred, e.g. security, cleaning.

1.6 Stand construction requirements

Setups in the open-air grounds/ DEMO AREA must always be approved. You will receive a separate request form from us for this purpose. Stands in the outdoor area must be approved by a structural engineer. Here is an overview of the costs involved:

- Check of stability (on site) for filigree structures in the outdoor area, such as folding displays, small tents, party tents or light tents for which no static calculation would be necessary, up to and including 32m² and max. 4m height, € 135.00 per approval.
- Verification of stability (on site) exhibition stand/tent 32 - 100 m² / show trucks per approval € 390.00.
- Inspection of stand safety (on site) Exhibition stands, tents 101 - 1,000 m² in outdoor area per inspection € 745.00.

1.7 The ground floor is made of rare asphalt. The exhibitor shall be responsible for keeping their own exhibition area clean and must report any damage to the organizer immediately. The use of ground pegs is prohibited.

1.8 Direct selling is prohibited.

1.9 Wifi: The exhibition grounds in Frankfurt have a free WiFi that exhibitors and visitors can connect to. Exhibitors' own WiFi must be registered and comply with specific conditions. Registration and requirements can be found in the Messe Frankfurt Shop for Exhibitor Services.

1.10 Use of music / GEMA:: Exhibitors must register the use of copyright music, videos or movies with the German authority GEMA. The registration must be completed in full and made in good time. Registration forms are available at: www.eurobike.com/exhibiting-guidelines.



1.11 Catering: The official contract partners of Messe Frankfurt are available for catering and beverage orders. The relevant contact details can be found in the Messe Frankfurt Shop for Exhibitor Services.

1.12 Guarding / Liability: fairnamic does not assume any obligation to exercise proper care of exhibits, stand fittings and objects which are the property of the stand personal or the exhibitors. Stand guarding can be ordered via the Messe Frankfurt Shop for Exhibitor Services. fairnamic recommends booking a stand security in the Messe Frankfurt Shop for Exhibitor Services for the entire duration of the exhibition as well as for the set-up and dismantling period.

1.13 Use of operations equipment: For logistic and safety reasons, the use of cranes, forklifts and lifting platforms/hydra ladders is exclusively limited to the official contract partners of Messe Frankfurt. These services can be ordered via the Messe Frankfurt Shop for Exhibitor Services.

2. Registration and admission

Registration for the EUROBIKE DEMO AREA is made by completely filling out the online form. With this Intention to exhibit, the company declares to fairnamic its sincere interest to participate as an exhibitor. The submission of the online registration form does not constitute a claim to admission. fairnamic shall submit a written placement proposal to the exhibitor, which shall require the written consent of the exhibitor within the response time set for him. The exhibitor's acceptance of the placement constitutes the contractual offer, from which the exhibitor can no longer withdraw once it has been received by fairnamic. The contract with fairnamic for participation shall only be concluded upon confirmation of participation by fairnamic, which constitutes acceptance of the contract. By sending the placement agreement, which does not yet constitute a claim to participation, the exhibitor accepts the Special and General Terms and Conditions of Participation, the Technical Guidelines, the House Rules, the currently valid Protection and Hygiene Concept, the Data Protection Guidelines as well as all further conditions of participation listed at www.eurobike.com/exhibiting-guidelines.

3. Participation Fee, Exhibitor Passes, Co-Exhibitors

3.1 The participation fee includes the provision of the floor space, a certain number of exhibitor passes according to the size of the stand space, exhibitor service by the project management, provision of the exhibition's in-house information systems, target group specific marketing of the show, security and cleaning of the exhibition area. The fees pertain to the entire duration of the exhibition.

3.2 The number of exhibitor passes included in the participation fee is based on the stand size. The exact number of passes due can be found in the participation invoice.

3.3 The co-exhibitor fee is € 240.00 /co-exhibiting company. Definition of co-exhibitor: see General Conditions of Participation. Co-exhibitors receive two exhibitor passes free of charge.

All quoted prices are net prices. If the statutory value added tax applies, it will be invoiced in addition. Please note the explanations of the reverse charge procedure and the VAT identification number in the General Conditions of Participation.

4. Terms of payment

100% of the participation fee is payable 2 weeks after receipt of invoice. Invoices issued after May 1, 2022, are due immediately. The payment terms on the fairnamic invoices are decisive. Please note the information on the bank details.

5. Stand cancellation / cancellation fee

If the stand is cancelled after contract conclusion, the full participation fee will be due if the stand cannot be re-rented. If fairnamic can sell the stand to any other company, a cancellation fee of 25% of the participation fee will be charged.

6. Additional services

6.1 In addition to the participation fee, the acceptance of the following services is obligatory:

- Flat rate for general waste disposal: €1.50/m² stand space
- The AUMA fee (€0.60/m²) to be paid by the exhibitor will be invoiced and forwarded by fairnamic on behalf of AUMA.
- Media entry fee (obligatory media entry in all media, only applies if the DEMO AREA stand is the main and only exhibition space): For the mandatory entry a fee of €549.00 will be charged. This applies to exhibitors and co-exhibitors.

6.2 Power consumption: The calculation basis for power consumption is regulated under the e-form for electrical installations in the OSC.

6.3 The water and sewage fee as well as corresponding connections are regulated in the Messe Frankfurt Shop for Exhibitor Services.



7. Domiciliary Rights, House Rules

The Frankfurt exhibition grounds are private property. The operator of the exhibition grounds is MFVenue. In addition to fairnamic, it exercises domiciliary rights on the exhibition grounds. In this respect, reference is made to the house rules posted on the exhibition grounds. Exhibitors can view or download the current house rules at www.eurobike.com/exhibiting-guidelines or ask fairnamic to send them by post.

8. Legal notices

8.1 In case of a dispute, these Special Conditions of Participation shall be interpreted based on the German text.

8.2 The entire legal relationship between fairnamic and the exhibitor shall be governed exclusively by the law of the Federal Republic of Germany, to the exclusion of the United Nations Commission on International Trade Law.

8.3 Place of fulfilment for both parties is Frankfurt am Main.

Place of jurisdiction: Tettngang

HRB-Nr. 742665 Handelsregister B, Amtsgericht Ulm